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New EdVest Director Hired

James DiUlio will oversee Wisconsin's College Savings Program

Madison – State Treasurer Dawn Marie Sass is pleased to announce the hiring of James DiUlio as EdVest Director for the Office of the State Treasurer. DiUlio will take over the administrative duties of the state's "529 program", working closely with Wells Fargo Funds Management. Wells Fargo provides investment management for EdVest, handling more than \$2 billion Wisconsin families have invested in the program.

DiUlio begins working at the Office of the State Treasurer February 1, 2010.

DiUlio's background is in Securities and Retirement Benefits including plan administration and product analysis. Prior to coming to the Office of the State Treasurer, he worked as a Retirement Consultant for the Wisconsin Education Association Trust. While at WEA Trust, he was a Registered Principal and financial consultant for employees and employers at Wisconsin's 400 public school districts and colleges.

EdVest works much like a 401(k) or IRA by investing your contributions in mutual funds or similar investments. To learn more about EdVest and investing in your children's or grand children's future, please visit www.statetreasury.wisconsin.gov.